

Dear Parent,

On Friday, October 7, 2011, Troop 16 will start selling Holiday Wreaths to fund our scouting program for this program year. This event is our annual fundraiser. The success of our wreath fundraiser has allowed us to keep the cost of our scouting program affordable and within the range of most family budgets. Each scout is expected to participate and we distribute incentives to motivate his efforts. At the October 7 troop meeting we will distribute to each scout a white binder which is his wreath sales kit. Please agree with your son on a smart place to keep the white binder so that both you and he will know where to find it when it is needed.

As parents, we need your participation to make this drive successful. We are asking you to do the following:

1) Review the contents of the white binder with your son after the October 7 troop meeting. In particular, please review the due dates and other information in the letter to Scouts and parents. The letter contains a description of the wreaths. The binder contains a price list including color pictures of the items for sale.

2) If your son is a returning scout, the binder also contains a "customer list" of people who bought wreaths from your son or the troop last year. Review the "customer list" with your son before the wreath sales drive begins. Make a plan for whom to contact this year and think about adding other neighbors, relatives and friends to his list of potential customers.

3) Make a schedule with him for selling wreaths and hold him accountable for maintaining that schedule. He may need your support and encouragement to sustain this effort. However, the planning and follow through that he learns for this fundraiser are useful life skills. The earlier your son starts, the easier it will be to make sales.

4) Keep track of his sales and make sure he turns in any cash or checks received and his sales results at troop meetings. The binder contains a clear plastic sleeve for holding such payments until your son turns in the payments. To receive a gift card for sales of 20 items, the ongoing orders have to be turned in at a Friday night Troop meeting after October 7.

5) In the pocket inside the front cover of the binder is a Supplemental Package with a copy of the letter and a copy of the order sheet in case you can take this to work or elsewhere to solicit sales for your son.

For over thirty years the money from this fundraiser has enabled us to offer an active and rewarding scouting program for the boys. Your encouragement and support will make this effort a great success.

2011 Wreath Committee
Michael Downs
Neal Heriaud
Kandiah Kanagandram
Michael Stewart
Liz Summy